CHRIS WARFIELD
PRODUCT DESIGN

HELLO,

I'm Chris, and I love solving creative problems both big and small. Specializing in creating clean, user-centric websites, mobile applications and beyond. I have nearly 20 years of design under my belt and can bring any idea to life.

MY STATS

Design
●●●●●●○... (●●●●●●)

UX
●●●●●○

Art Direction
●●●●●○

Concepting
●●●●●●

Motion Graphics
●●●●●○

New Business
●●●●●○

Problem Solver
●●●●●●

Healthcare Marketing
●●●●●●

Sports
●○○○○○

Creative Technology
●●●●●●

Caffeine
●●●●●●

Dance Moves
●●●●●●

STUFF I GEEK OUT ON

My passion for building doesn't end when the laptop closes. I enjoy dabbling in woodworking, photography, 3D printing and home automation projects. Ask me what crazy project I'm working on now, you might be surprised.

PROFESSIONAL EXPERIENCE

VOKAL
2019-PRESENT / SENIOR PRODUCT DESIGNER

Acting as the design lead across multiple client initiatives. My role is to create innovative and engaging products that users love. With a focus on optimizing for growth at any stage of a product's lifecycle via data driven design and user testing.

ABELSONTAYLOR
2016-2019 / INTERACTION DESIGN SUPERVISOR

As part of the Experience Design Team, I worked as a digital expert, contributing conceptual and tactical ideas across all of our clients brands. Including: web design, application design, booth experiences, new business pitches, and campaign work.

INTOUCH SOLUTIONS
2011-2016 / SENIOR ART DIRECTOR OF TECHNICAL ENGAGEMENT

Working across several pharma accounts, I developed experiences that bridge the gap between science and education for both healthcare providers and patients. My specific role focused on creating innovative ways to utilize technology in the healthcare marketing space.

VERVELIFE
2006-2011 / SENIOR DESIGNER

My daily responsibilities included strategy, concepting, wireframing, designing, presenting, building and maintaining interactive music promotions. A few of our clients included Coke, General Mills, Schick, and Sony. I also worked closely with development teams across the globe to bring dozens of campaigns to life.

1999-2010 / FREELANCE DESIGN

From consultation to finished product, I developed and delivered identity, print and web design for a variety of small businesses. Over the years I picked up several skills including programming, animation and video editing.

EDUCATION

THE ILLINOIS INSTITUTE OF ART
Bachelor of Fine Arts