



CHRIS WARFIELD

EXPERIENCE DESIGN GURU

HELLO,

I'm Chris, and I love coming up with ideas both big and small. Specializing in creating clean, user-centric websites, mobile applications and beyond. I have nearly 20 years of design under my belt, 10 of that in fast paced agency environments.



MY STATS

Design



Art Direction



Motion Graphics



Problem Solver



Sports



Caffeine



UX



Concepting



New Business



Pharma Marketing



Google-Fu



Dance Moves



STUFF I GEEK OUT ON

Techie & SciFi geek extraordinaire, I love anything Star Wars (dark side of course), Neil deGrasse Tyson, cat gifs and memes. In my spare time I enjoy reddit, photography and building computers. I love to tinker and working with my hands any chance I get. Oh, and of course chocolate.



PROFESSIONAL EXPERIENCE



INTOUCH SOLUTIONS

2011-2016 / SENIOR ART DIRECTOR OF TECHNICAL ENGAGEMENT

Working across several pharma accounts, I developed experiences that bridge the gap between science and education for both healthcare providers and patients. My specific role focused on creating innovative ways to utilize technology in the healthcare marketing space.



VERVELIFE

2006-2011 / SENIOR DESIGNER

My daily responsibilities included strategy, concepting, wireframing, designing, presenting, building and maintaining interactive music promotions. A few of our clients included Coke, General Mills, Schick, and Sony. I also worked closely with development teams across the globe to bring dozens of campaigns to life.



1999-2010 / FREELANCE DESIGN

From consultation to finished product, I developed and delivered identity, print and web design for a variety of small businesses. Over the years I picked up several skills including programming, animation and video editing.



1994-2006 / BLUE COLLAR

You wouldn't think that blue collar work would apply to a white collar creative position. You would be wrong. Through my experience with carpentry, automotive, and electronics, I developed a unique understanding of how things work and how people interact with everyday objects. This perspective and set of skills, make me an experienced problem-solver and a better creative.



EDUCATION

THE ILLINOIS INSTITUTE OF ART

Bachelor of Fine Arts



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